



Be Seen! Advertise With LIAonline.org & LIALINK



Banner Advertising

| | MONTHLY RATE | 3X | 6X | YEARLY RATE Best Deal Get 2 Adds FREE! |
|----------------|--------------|-------|-------|--|
| LIA Member | \$250 | \$230 | \$220 | \$2,500 |
| LIA Non-Member | \$350 | \$330 | \$320 | \$3,500 |

- Your banner ad will appear in rotation on the top of all pages and will carry through every page on the LIAonline.org website. All visitors regardless of where they go on the site will see your ad.
- Specifications for ads in banner position must be 468 by 60 pixels with a resolution of 72 dpi in a GIF or JPG format.
- All banner ads will be hyperlinked to website or landing page of your choice, drawing traffic to the specific pages you want consumers to visit.
- LIAonline.org receives on average – 32,000 unique visits and 64,000 page views per month.

Sponsorship Advertising on the LIALINK

Weekly Rate: \$200

Monthly Rate: \$670

- The official newsletter for the Long Island Association is the LIALink.
- LIALink goes out to our 5,000 plus membership on Monday, Wednesday and Friday afternoons.
- LIALink provides members with an up-to-date account on news, happenings, events, statistics and much more.
- Sponsors of the LIALink newsletter will receive placement of their banner along the top of the newsletter with a hotlink to website or landing page of your choice.
- Specifications for sponsorship in banner position must be 468 by 60 pixels with a resolution of 72 dpi in a GIF or JPG format.

Welcome to the LIA Member Spotlight

Cost: \$450 per month

- Welcome to the LIA is the section on our website where we list the new members who have recently joined the LIA. Posted monthly with the most recent additions to the LIA membership, it is one of the most highly anticipated updates on our website.
- This page is used by our membership for creating new contacts, networking, and for all other business and personal purposes.
- Welcome to the LIA Member Spotlight is your opportunity to not only welcome the new members but also get the word out about your company.
- Member Spotlight consists of your logo with a hotlink to website or landing page of your choice along with a 70 word description about your business or any special offers you may want to advertise.
- This advertising opportunity is extremely exclusive as we only allow one Member Spotlight per month.

For Additional Advertising Information Contact:

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